

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2719025
Alt Order #: 27139166
Product Desc: General
Estimate: 9463
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 10/13/20 / 10/13/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Duty and Country PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/28/20 | 10/25/20 | 108 | \$71,160.00 | \$60,486.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2020 | 108 | \$71,160.00 | \$60,486.00 | 0.00 |
| Totals | 108 | \$71,160.00 | \$60,486.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|-------|-------------------|-----------------|------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | Multi | 10/13/20 | 10/19/20 | KSN Today 1 | CM | 5-6am | MTWTF-- | :30 | 5 | \$200.00 | P3 | 0.00 | NM | 5 | \$1,000.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| KSN Today 1 | | | | | | | | | | | | | | | |
| KANSAS TODAY 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | | \$200.00 | | 0.00 | | | |
| 2 | Multi | 10/13/20 | 10/19/20 | KSN Today 2 | CM | 6-7am | MTWTF-- | :30 | 5 | \$400.00 | P3 | 0.00 | NM | 5 | \$2,000.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| KSN Today 2 | | | | | | | | | | | | | | | |
| KANSAS TODAY 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | | \$400.00 | | 0.00 | | | |
| 3 | Multi | 10/13/20 | 10/19/20 | Today Show 7-8am | CM | 7-8am | MTWTF-- | :30 | 10 | \$700.00 | P3 | 0.00 | NM | 10 | \$7,000.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| Today Show 7-8am | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 10 | | | \$700.00 | | 0.00 | | | |
| 4 | Multi | 10/13/20 | 10/19/20 | Today Show 8-9am | CM | 8-9am | MTWTF-- | :30 | 10 | \$600.00 | P3 | 0.00 | NM | 10 | \$6,000.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| Today Show 8-9am | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: A2719025
 Alt Order #: 27139166
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9463

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|-------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 10 | | \$600.00 | 0.00 | | | | | |
| 5 | Multi | 10/18/20 | 10/18/20 | Meet the Press Channels : KSNK,KSNG,KSNL,KSNNW Meet the Press | CM | Meet the Press | -----S | :30 | 1 | \$900.00 | P2 | 0.00 | NM | 1 | \$900.00 |
| MEET PRESS-SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----S | | | 1 | | \$900.00 | 0.00 | | | | | |
| 6 | Multi | 10/13/20 | 10/19/20 | M-F 9-10a Channels : KSNK,KSNG,KSNL,KSNNW M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 5 | \$340.00 | P3 | 0.00 | NM | 5 | \$1,700.00 |
| LVE-KELLY&RYAN< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$340.00 | 0.00 | | | | | |
| 7 | Multi | 10/13/20 | 10/19/20 | Today Show II Channels : KSNK,KSNG,KSNL,KSNNW Today Show 2 | CM | 10-11a | MTWTF-- | :30 | 5 | \$340.00 | P3 | 0.00 | NM | 5 | \$1,700.00 |
| TDY 3RD HR-NBC< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$340.00 | 0.00 | | | | | |
| 8 | Multi | 10/13/20 | 10/19/20 | Today Show III Channels : KSNK,KSNG,KSNL,KSNNW Today Show 3 | CM | 11am-12n | MTWTF-- | :30 | 5 | \$340.00 | P3 | 0.00 | NM | 5 | \$1,700.00 |
| TODAY H&J-NBC< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$340.00 | 0.00 | | | | | |
| 9 | Multi | 10/13/20 | 10/19/20 | KSN News Channels : KSNK,KSNG,KSNL,KSNNW KSN News | CM | 12n-1pm | MTWTF-- | :30 | 5 | \$400.00 | P3 | 0.00 | NM | 5 | \$2,000.00 |
| KSN NEWS-NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$400.00 | 0.00 | | | | | |
| 10 | Multi | 10/13/20 | 10/19/20 | Good Day Kansas Channels : KSNK,KSNG,KSNL,KSNNW Good Day Kansas | CM | 1230p-1p | MTWTF-- | :30 | 5 | \$280.00 | P3 | 0.00 | NM | 5 | \$1,400.00 |
| GOOD DY-CARRLL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$280.00 | 0.00 | | | | | |
| 11 | Multi | 10/13/20 | 10/19/20 | Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNNW Days of Our Lives | CM | 1-2p | MTWTF-- | :30 | 5 | \$340.00 | P3 | 0.00 | NM | 5 | \$1,700.00 |
| DAYS-OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$340.00 | 0.00 | | | | | |
| 12 | Multi | 10/13/20 | 10/19/20 | M-F 2-3p Channels : KSNK,KSNG,KSNL,KSNNW M-F 2-3p | CM | 2p-3p | MTWTF-- | :30 | 5 | \$280.00 | P3 | 0.00 | NM | 5 | \$1,400.00 |
| KELLY CLARKSON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$280.00 | 0.00 | | | | | |
| 13 | Multi | 10/13/20 | 10/19/20 | M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNNW M-F 4-430p | CM | 4-430pm | MTWTF-- | :30 | 5 | \$600.00 | P3 | 0.00 | NM | 5 | \$3,000.00 |
| JEOPARDY TWO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$600.00 | 0.00 | | | | | |
| 14 | Multi | 10/13/20 | 10/19/20 | M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNNW M-F 430-5p | CM | 430-5pm | MTWTF-- | :30 | 5 | \$900.00 | P3 | 0.00 | NM | 5 | \$4,500.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$900.00 | 0.00 | | | | | |
| 15 | Multi | 10/13/20 | 10/19/20 | | CM | 5-530pm | MTWTF-- | :30 | 4 | \$1,000.00 | P3 | 0.00 | NM | 4 | \$4,000.00 |

Wichita KS KSNW

Order / Rev: A2719025
 Alt Order #: 27139166
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9463

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|--------------------------------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| Football Night in America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/12/20 | 10/18/20 | -----S | | 1 | | | | \$1,600.00 | | 0.00 | | | |
| N26 | Multi | 10/13/20 | 10/19/20 | Kansas Today | CM | 430-5am | M-WTF-- | :30 | 0 | \$80.00 | P3 | 0.00 | NM | 1 | \$80.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | Kansas Today | | | | | | | | | | | | | | |
| N27 | Multi | 10/17/20 | 10/17/20 | Sat KSN News at Six | CM | 6-630pm | -----S- | :30 | 1 | \$800.00 | P3 | 0.00 | NM | 1 | \$800.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | Sat KSN News at Six | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/12/20 | 10/18/20 | -----S- | | 1 | | | | \$800.00 | | 0.00 | | | |
| N28 | Multi | 10/15/20 | 10/19/20 | Early Today | CM | 4-430am | M--TF-- | :30 | 2 | \$50.00 | P3 | 0.00 | NM | 2 | \$100.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | Early Today | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/12/20 | 10/18/20 | ---TF-- | | 1 | | | | \$50.00 | | 0.00 | | | |
| | Week: | 10/19/20 | 10/25/20 | M----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N29 | Multi | 10/17/20 | 10/17/20 | Sat Prime Hour 2 | CM | 8-9p | -----S- | :30 | 1 | \$700.00 | P3 | 0.00 | NM | 1 | \$700.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | Saturday 8-9p | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/12/20 | 10/18/20 | -----S- | | 1 | | | | \$700.00 | | 0.00 | | | |
| N30 | Multi | 10/18/20 | 10/18/20 | Su 530a-6a | CM | 530-6a | -----S | :30 | 1 | \$80.00 | P3 | 0.00 | NM | 1 | \$80.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | Su 530a-6a | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/12/20 | 10/18/20 | -----S | | 1 | | | | \$80.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 108 | \$71,160.00 |



125 West 55th St
New York, NY 10019

| | | |
|-------------------------------------|---|---|
| Contract # 27139166 | Changes as of: 10/13/2020 at 3:12 PM | Version: Highlighting Revision 3 |
| CPE: 381/405/9463 | Flight: 10/13/20 - 10/19/20 | Station: KSNW |
| Agency: WATERFRONT STRATEGIE | Advertiser: Duty and Country | Market: Wichita |
| 3050 K ST NW #100 | Product: General | Office: WASHINGTON |
| Washington, DC 20007 | Agency Order #: 10034889 | Service: Nielsen |
| | Buyer: Meade, Nicole | Primary Demo: Adults 35+ |
| | Salesperson: KELLY JOHNS | Assistant: KELLY JOHNS |
| | 202-872-5880 | 202-872-5880 |
| Separation: | | |
| | | Con Type: POLITICAL/VOTE |
| | | Total \$: \$71,160.00 |
| | | Total Spots: 108 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: A2719025 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/13 - 10/13 | | Total Spots | Total \$ | CPP* | GRP* |
|----|----------------------|----|-----------------|------------|-------------|-----|---------------|--|-------------|------------|--------|------|
| | | | | | | | 10/13 | | | | | |
| 1 | Tu-F,M 5a-6a | | KANSAS TODAY 1 | \$200.00 | 0 | 30 | 5 | | 5 | \$1,000.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 6a-7a | | KANSAS TODAY 2 | \$400.00 | 0 | 30 | 5 | | 5 | \$2,000.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 7a-8a | | TODAY SHW< | \$700.00 | 0 | 30 | 10 | | 10 | \$7,000.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 8a-9a | | TODAY SHW< | \$600.00 | 0 | 30 | 10 | | 10 | \$6,000.00 | \$0.00 | 0.0 |
| 5 | Su 9a-10a | | MEET PRESS-SUN | \$900.00 | 0 | 30 | 1 | | 1 | \$900.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 9a-10a | | LVE-KELLY&RYAN< | \$340.00 | 0 | 30 | 5 | | 5 | \$1,700.00 | \$0.00 | 0.0 |
| 7 | Tu-F,M 10a-11a | | TDY 3RD HR-NBC< | \$340.00 | 0 | 30 | 5 | | 5 | \$1,700.00 | \$0.00 | 0.0 |
| 8 | Tu-F,M 11a-12n | | TODAY H&J-NBC< | \$340.00 | 0 | 30 | 5 | | 5 | \$1,700.00 | \$0.00 | 0.0 |
| 9 | Tu-F,M 12n-12:30p | | KSN NEWS-NOON | \$400.00 | 0 | 30 | 5 | | 5 | \$2,000.00 | \$0.00 | 0.0 |
| 10 | Tu-F,M 12:30p-1p | | GOOD DY-CARRLL | \$280.00 | 0 | 30 | 5 | | 5 | \$1,400.00 | \$0.00 | 0.0 |
| 11 | Tu-F,M 1p-2p | | DAYS-OUR LIVES | \$340.00 | 0 | 30 | 5 | | 5 | \$1,700.00 | \$0.00 | 0.0 |
| 12 | Tu-F,M 2p-3p | | KELLY CLARKSON | \$280.00 | 0 | 30 | 5 | | 5 | \$1,400.00 | \$0.00 | 0.0 |
| 13 | Tu-F,M 4p-4:30p | | JEOPARDY TWO | \$600.00 | 0 | 30 | 5 | | 5 | \$3,000.00 | \$0.00 | 0.0 |
| 14 | Tu-F,M 4:30p-5p | | JEOPARDY | \$900.00 | 0 | 30 | 5 | | 5 | \$4,500.00 | \$0.00 | 0.0 |
| 15 | Tu-F,M 5p-5:30p | | KSN NEWS-5P | \$1,000.00 | 0 | 30 | 4 | | 4 | \$4,000.00 | \$0.00 | 0.0 |
| 16 | Tu-F,M 6p-6:30p | | KSN NEWS-6P | \$1,500.00 | 0 | 30 | 3 | | 3 | \$4,500.00 | \$0.00 | 0.0 |
| 17 | Tu-F,M 6:30p-7p | | WHEEL-FORTNE< | \$2,000.00 | 0 | 30 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 18 | Sa 6:30p-7p | | WHEEL-FORTNE W | \$800.00 | 0 | 30 | 1 | | 1 | \$800.00 | \$0.00 | 0.0 |
| 19 | Tu-F,M 10p-10:35p | | KSN NEWS-10P< | \$1,500.00 | 0 | 30 | 5 | | 5 | \$7,500.00 | \$0.00 | 0.0 |
| 20 | Tu-F,M 10:35p-11:37p | | TONITE SHW-NBC< | \$560.00 | 0 | 30 | 5 | | 5 | \$2,800.00 | \$0.00 | 0.0 |
| 21 | M 7p-9p | | The Voice-NBC | \$2,400.00 | 0 | 30 | 1 | | 1 | \$2,400.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|-------------------------------------|---|---|
| Contract # 27139166 | Changes as of: 10/13/2020 at 3:12 PM | Version: Highlighting Revision 3 |
| CPE: 381/405/9463 | Flight: 10/13/20 - 10/19/20 | Station: KSNW |
| Agency: WATERFRONT STRATEGIE | Advertiser: Duty and Country | Market: Wichita |
| 3050 K ST NW #100 | Product: General | Office: WASHINGTON |
| Washington, DC 20007 | Agency Order #: 10034889 | Service: Nielsen |
| | Buyer: Meade, Nicole | Primary Demo: Adults 35+ |
| | Salesperson: KELLY JOHNS 202-872-5880 | Assistant: KELLY JOHNS 202-872-5880 |
| | Separation: | |
| | | Con Type: POLITICAL/VOTE |
| | | Total \$: \$71,160.00 |
| | | Total Spots: 108 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: A2719025 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/13 - 10/13 | | Total Spots | Total \$ | CPP* | GRP* |
|--------------------|-----------------|----|------------------------------------|------------|-------------|-----|---------------|---|-------------|--------------------|---------------|------------|
| | | | | | | | 10/13 | | | | | |
| 22 | M 9p-10p | | Weakest Link | \$1,600.00 | 0 | 30 | 1 | | 1 | \$1,600.00 | \$0.00 | 0.0 |
| 23 | Tu 8p-9p | | Ellen's Games | \$2,400.00 | 0 | 30 | 1 | | 1 | \$2,400.00 | \$0.00 | 0.0 |
| 24 | W 7p-10p | | Billboard Music Awards | \$1,600.00 | 0 | 30 | 3 | | 3 | \$4,800.00 | \$0.00 | 0.0 |
| 25 | W 8p-10p | | America's Got Talent Wed 9e/8c-NBC | \$1,600.00 | 0 | 30 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 26 | W 9p-10p | | CHC PD-ENC-NBC | \$1,600.00 | 0 | 30 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 27 | F 9p-10p | | DATELINE FR-NBC | \$1,000.00 | 0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| 28 | Su 6p-7:20p | | Football Night in America | \$1,600.00 | 0 | 30 | 1 | | 1 | \$1,600.00 | \$0.00 | 0.0 |
| 29 | Tu-F,M 4:30a-5a | | News | \$80.00 | 0.0 | 30 | 1 | | 1 | \$80.00 | \$0.00 | 0.0 |
| 30 | Sa 6p-6:30p | | News | \$800.00 | 0.0 | 30 | 1 | | 1 | \$800.00 | \$0.00 | 0.0 |
| REV+ 31 | Th-F,M 4a-4:30a | | News | \$50.00 | 0.0 | 30 | 0 | 2 | 2 | \$100.00 | \$0.00 | 0.0 |
| REV+ 32 | Sa 8p-9p | | Ellen's Games | \$700.00 | 0.0 | 30 | 0 | 1 | 1 | \$700.00 | \$0.00 | 0.0 |
| REV+ 33 | Su 5:30a-6a | | Better Horses | \$80.00 | 0.0 | 30 | 0 | 1 | 1 | \$80.00 | \$0.00 | 0.0 |
| TOTALS: 108 | | | | | | | | | 108 | \$71,160.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|-------------------------------------|---|---|
| Contract # 27139166 | Changes as of: 10/13/2020 at 3:12 PM | Version: Highlighting Revision 3 |
| CPE: 381/405/9463 | Flight: 10/13/20 - 10/19/20 | Station: KSNW |
| Agency: WATERFRONT STRATEGIE | Advertiser: Duty and Country | Market: Wichita |
| 3050 K ST NW #100 | Product: General | Office: WASHINGTON |
| Washington, DC 20007 | Agency Order #: 10034889 | Service: Nielsen |
| | Buyer: Meade, Nicole | Primary Demo: Adults 35+ |
| | Salesperson: KELLY JOHNS | Assistant: KELLY JOHNS |
| | 202-872-5880 | 202-872-5880 |
| | Separation: | |
| | | Con Type: POLITICAL/VOTE |
| | | Total \$: \$71,160.00 |
| | | Total Spots: 108 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: A2719025 |

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| Special Instructions | |
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| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$69,400 |
| KSNW Share: | 100% |
| Comment: | |
| | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|------------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 108 | \$71,160.00 | N/A | 0.0 |
| Total | 100% | 108 | \$71,160.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|------------|--------------------|
| Month | Spots | Dollars |
| 2020-Oct | 108 | \$71,160.00 |
| Total | 108 | \$71,160.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------|-----------|-------|-------|-------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 10/13/20 3:12 PM | KELLY JOHNS | Revised | 4 | | \$880.00 | \$71,160.00 | Changes: Total Spots from 104 to 108, Calculated Dollars from \$70,280.00 to \$71,160.00, Total \$ from \$70,280.00 to \$71,160.00, Origuser Entered Dollars from \$69,400.00 to \$70,280.00, User Entered \$ from \$70,280.00 to \$71,160.00. 3 buylines added or modified. |
| Revision | 10/12/20 1:51 PM | KELLY JOHNS | Confirmed | 2 | | \$880.00 | \$70,280.00 | Changes: Total Spots from 102 to 104, Calculated Dollars from \$69,400.00 to \$70,280.00, Total \$ from \$69,400.00 to \$70,280.00, Origuser Entered Dollars to \$69,400.00, User Entered \$ from \$0.00 to \$70,280.00. 2 buylines added or modified. |
| Queued for Electronic Contracting | 10/5/20 3:18 PM | | | | | \$0 | \$0 | |
| Queued for Electronic Contracting | 10/5/20 3:16 PM | | | | | \$0 | \$0 | |
| Revision | 10/5/20 12:51 PM | KELLY JOHNS | Confirmed | | 8 | \$0 | \$69,400.00 | Changes: Total Spots from 110 to 102, Demo Meta to [R16]. 15 buylines added or modified. |
| New | 10/5/20 12:47 PM | KELLY JOHNS | New | 110 | | \$69,400.00 | \$69,400.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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